



The Power of Positive People Practices

Presented by Kevin Kennemer, president, The People Group

THERE IS UNTAPPED ENERGY waiting to be released inside the organizations that plug into the benefits of positive people practices. The best and most talented people want to work for employee-friendly companies. In addition, these organizations outperform their competition and provide greater returns to shareholders. If that is not enough reason to attend this powerful presentation by Kevin Kennemer, president of The People Group, consider these additional benefits:

- Create a *gravitational pull* of qualified candidates for open positions
- Retain your *best talent*
- Circulate *positive energy* throughout your company
- Generate *positive media coverage* for your company
- Build a *high level of trust* between employees and leaders



“Kevin Kennemer is truly dedicated to promoting civilized behavior in the workplace! Kevin is one of those presenters who is uniquely adept at engaging his audience with just the right mix of research-based evidence, illustrative anecdotes, and humorous stories. His presentation made a lasting impact on my students regarding how effective (or ineffective) management of human resources can make (or break) an organization.”
Jennifer L. Kisamore, Ph.D.
Assistant Professor, University of Oklahoma

To attend *The Power of Positive People Practices* presentation, go to www.thepeoplegroupllc.com/events for upcoming dates and times.



KEVIN KENNEMER is a workplace consultant and founder and president of The People Group, a consulting firm committed to improving employee lives, business performance and society through positive people practices. Kevin is also a board member of OK Ethics and Tulsa CASA. OK Ethics is a business consortium that provides a forum of support to the Oklahoma business community so that ethical standards and integrity in the workplace can be discussed, defined and reinforced. Tulsa CASA is a non-profit group organized to speak for the best interest of abused and neglected children in court. Kennemer may be contacted at kevin@thepeoplegroupllc.com.



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